



The Wind Beneath Our Wings

TITLE SPONSOR
WILFREDO
WE
EMANUEL



2021 SAND DOLLAR AWARDS

SATURDAY, SEPTEMBER 25, 2021

THE RITZ-CARLTON, NAPLES (BEACH RESORT) | 280 Vanderbilt Beach Road, Naples, FL 34108

6 PM Cocktails | 7 PM Dinner | Black Tie Optional

SPONSORSHIP OPPORTUNITIES

OSPREY SPONSOR - \$7,500 Exclusive Sponsorship by Trade

- > Eight (8) complimentary Gala tickets: \$1,400 value
 - > Front-page logo placement in NDN 8-Page Insert & inside banner ads, 09/26: \$1,550 value
 - > Full-page awards program ad (inside back cover): \$1,500 value
 - > Included in the Sand Dollar Insert link on NaplesNews.com, 09/26: \$1,250 value
 - > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
 - > Logo on 20,000 NaplesNews.com Sand Dollar digital banner ads, 09/26: \$860 value
 - > Banner ad on CBIA website | 1 year: \$600 value
 - > Logo on 60,000 NaplesNews.com Sand Dollar ROS digital banner ads: \$510 value
 - > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
 - > Two (2) e-blasts (October/November): \$300 value
 - > Two (2) complimentary bottles of wine for table: \$200 value
 - > Enhanced listing on the CBIA website | 1 year: \$175 value
- Total value: \$9,845**

HERON SPONSOR - \$5,000

- > Six (6) complimentary Gala tickets: \$1,050 value
- > Included in the Sand Dollar Insert link on NaplesNews.com, 09/26: \$1,250 value
- > Front-page logo placement in NDN 8-Page Insert & inside banner ad: \$1,000 value
- > Full-page ad (premium placement) award program: \$1,000 value
- > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
- > Logo on 20,000 NaplesNews.com Sand Dollar digital banner ads, 09/26: \$860 value

- > Banner ad on CBIA website | 1 year: \$600 value
 - > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
 - > Logo on 37,500 NaplesNews.com Sand Dollar ROS digital banner ads: \$315 value
 - > Enhanced listing on the CBIA website | 1 year: \$175 value
- Total package value: \$7,750**

EGRET SPONSOR - \$3,000

- > Four (4) complimentary tickets to the Gala: \$700 value
 - > Included in the Sand Dollar Insert link on NaplesNews.com, 09/26: \$1,250 value
 - > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
 - > Front-page logo placement in NDN 8-Page Insert & inside banner ad: (3.125x2), 09/26: \$750 value
 - > 1/2 page awards program ad: \$750 value
 - > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
 - > Logo on 22,500 NaplesNews.com Sand Dollar ROS digital banner ads: \$190 value
 - > Enhanced listing on the CBIA website | 1 year: \$175 value
- Total package value: \$5,315**

STORK SPONSOR - \$1,500

- > Two (2) complimentary tickets to the Gala: \$350 value
- > Front-page logo placement in NDN 8-Page Insert & inside banner ad (3.125x2), 09/26: \$750 value
- > Logo placement on SandDollarAward.com | 1 year: \$600 value
- > 1/3 page awards program ad: \$550 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value

- > Logo on 15,000 NaplesNews.com Sand Dollar ROS digital banner ads: \$125 value
- Total package value: \$3,065**

TERN SPONSOR - \$1,000

- > Two (2) complimentary tickets to the Gala: \$350
 - > Logo placement on SandDollarAward.com | 1 year: \$600 value
 - > Logo placement in NDN 8-Page Insert, 09/26: \$500 value
 - > 1/4 page awards program ad: \$350 value
 - > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$250 value
 - > Enhanced listing on the CBIA website | 1 year: \$175 value
- Total package value: \$2,225**

SANDPIPER SPONSOR - \$500

- > One (1) complimentary ticket to the Gala: \$175 value
 - > Logo placement on SandDollarAward.com | 1 year: \$600 value
 - > Logo placement in NDN 8-Page Insert, 09/26: \$500 value
 - > Logo in awards program: \$250 value
 - > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$250 value
- Total package value: \$1,775**

All sponsorships include:

- > Recognition during Gala
- > Special event signage at Gala
- > Recognition in Gala video production
- > Direct link to company's website from the Sand Dollar website
- > Recognition in Naples Daily News & Florida Weekly ads
- > Press release recognition

On behalf of the Sales and Marketing Council, we thank you for your support!

The undersigned hereby contracts for sponsorship selected above for Collier Building Industry Association's Sand Dollar Awards Gala.

The undersigned sponsor recognizes there will be public recognition by reason of their participation.

Yes, I have read & reviewed the COVID-19 ACKNOWLEDGEMENT, ASSUMPTION OF RISK, WAIVER OF LIABILITY & INDEMNITY AGREEMENT.

Sponsorship deadline with payment due by July 30, 2021. Sponsorship benefits begin upon receipt of payment in full.

I am paying by: _____ Check _____ Credit Card



Company Name:		Contact:			
Sponsorship Level:		Phone:		Email:	
Name on Card:		Credit Card #:		Exp:	CVV:
CC Billing Address:		City:		State:	Zip:
Signature:				Date:	