



**SATURDAY,
SEPTEMBER 24, 2022**

**THE RITZ-CARLTON, NAPLES
(BEACH RESORT)**

**280 Vanderbilt Beach Road,
Naples, FL 34108
6PM Cocktails | 7PM Dinner
Black Tie Optional**

CBIA 2022 SAND DOLLAR AWARDS

SPONSORSHIP OPPORTUNITIES

THE GREAT GATSBY - \$7,500 (Exclusive Sponsorship by Trade)

- > Eight (8) complimentary Gala tickets: \$1,400 value
- > Front-page logo placement in NDN 8-page insert & inside banner ad | 09/25: \$1,550 value
- > Full-page awards program ad (inside back cover): \$1,500 value
- > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
- > Banner ad on CBIA website | 1 year: \$600 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
- > Two (2) e-blasts (October & November): \$300 value
- > Two (2) complimentary bottles of wine for table: \$200 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

THE SPEAKEASY - \$5,000

- > Six (6) complimentary Gala tickets: \$1,050 value
- > Front-page logo placement in NDN 8-page insert & inside banner ad | 09/25: \$1,000 value
- > Full-page ad (premium placement) award program: \$1,000 value
- > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
- > Banner ad on CBIA website | 1 year: \$600 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

ART DECO - \$3,000

- > Four (4) complimentary Gala tickets: \$700 value
- > Special logo placement on SandDollarAward.com | 1 year: \$1,000 value
- > Front-page logo placement in NDN 8-page insert & inside banner ad | 09/25: \$750 value
- > 1/2 page awards program ad: \$750 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

THE JAZZ ERA - \$1,500

- > Two (2) complimentary Gala tickets: \$350 value
- > Front-page logo placement in NDN 8-page insert & inside banner ad | 09/25: \$750 value
- > Logo placement on SandDollarAward.com | 1 year: \$600 value
- > 1/3 page awards program ad: \$550 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$500 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

THE GOLDEN AGE - \$1,000

- > Two (2) complimentary Gala tickets: \$350
- > Logo placement on SandDollarAward.com | 1 year: \$600 value
- > Logo placement in NDN 8-page insert | 09/25: \$500 value
- > 1/4 page awards program ad: \$350 value

- > Featured in Facebook, Instagram, LinkedIn and Twitter campaigns: \$250 value
- > Enhanced listing on the CBIA website | 1 year: \$175 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

THE BEES KNEES - \$500

- > One (1) complimentary Gala ticket: \$175 value
- > Logo placement on SandDollarAward.com | 1 year: \$600 value
- > Logo placement in NDN 8-Page Insert | 09/25: \$500 value
- > Logo in awards program: \$250 value
- > Featured in Facebook, Instagram, LinkedIn and Twitter: \$250 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

ALL SPONSORSHIPS INCLUDE:

- > Recognition during Gala
- > Special event signage at Gala
- > Direct link to company's website from the Sand Dollar website
- > Recognition in Naples Daily News & Florida Weekly ads
- > Press release recognition
- > Includes 625,000 digital impressions in targeted digital display on the USA Today Collier County network, \$6,000 value
- > 300,000+ digital impressions on the USA Today Collier County Network, \$3,000 value

On behalf of the Sales and Marketing Council, we thank you for your support!

The undersigned hereby contracts for sponsorship selected above for Collier Building Industry Association's Sand Dollar Awards Gala. The undersigned sponsor recognizes there will be public recognition by reason of their participation.



Sponsorship deadline with payment due by July 30, 2022. Sponsorship benefits begin upon receipt of payment in full.

I am paying by: _____ Check _____ Credit Card

Company Name:		Contact:			
Sponsorship Level:		Phone:		Email:	
Name on Card:		Credit Card #:		Exp:	CVV:
CC Billing Address:		City:		State:	Zip:
Signature:			Date:		